

COVERING LETTER:

"A healthy soil life means healthy growth of plants without the need to rely on harmful fertilizers and pesticides and therefore healthy agribusiness profits."

An excerpt from "Kiss the Ground"

LETTER OF INTRODUCTION TO THE PROJECT ON GLOBAL EARTH FOOD PRODUCTION WITH SYSTEMIC IMPACT

Dear [Recipient's Name],

1. I trust this letter finds you well. I am writing to extend a heartfelt invitation to individuals who share a passion for generative agriculture and a desire to witness positive transformations in our global food production practices.
2. We are embarking on an ambitious project, a spin-off from the Society for Organizational Learning (SoL) learning initiative named "Generative Aqua-Agri Systems and Healthy Food" that all of you were a part of during the lockdowns in COVID pandemic between 2019 and 2022.
3. This project is titled "Systems Analysis of Global Food Production: Towards Generative Agriculture," where we will be employing cutting-edge methodologies such as systems thinking and archetypal analysis. For more details, check here: <https://strldi.weebly.com/gfp.html>
4. Our aim is to comprehensively understand the intricate web of global food production systems, assess their impact on climate and soil fertility, and identify impediments to the adoption of generative agricultural practices.
5. I am fundamentally not an activist. And I am sure I speak for the group here as well. Except perhaps when it comes to The Fifth Discipline. With everything else, I am curious and use the disciplines to understand the reasons. Reasons, we hope will help both activists and resistivists (if there is such a word) understand. The rest after seeing the reasons (forests) is really up to them. That is my stepping-off point.

Why Participate:

6. **Contribute to Change:** Your participation will contribute to a transformative initiative that seeks to reshape the landscape of global food production towards generative practices.
7. **Innovative Methodologies:** Engage in the application of advanced methodologies such as systems thinking and archetypal analysis, providing a unique learning experience.

8. **Global Impact:** Be part of a global effort to address pressing issues in agriculture, including climate change, soil health, and the transition to generative practices.

What We Need:

9. We are seeking individuals with diverse backgrounds and expertise, including:
- a. **The Fifth Discipline Trainers:** Individuals with experience or interest in systems thinking and understanding complex interdependencies within dynamic systems.
 - b. **Systems Thinking and Archetype Research Analysts:** Those familiar with archetypal analysis, particularly within the context of agricultural systems, to identify recurring patterns that hinder positive change.
 - c. **Agricultural Experts:** Professionals or enthusiasts with knowledge in global food production, climate-smart agriculture, and generative practices.
 - d. **Stakeholder Engagement Specialists / Stewards:** Individuals skilled in building relationships and engaging with diverse stakeholders, including farmers, policymakers, and researchers.

How to Get Involved:

10. If you are passionate about contributing to a project with the potential to reshape the future of global agriculture, please express your interest by [insert date]. You can reach us Email: sheila-damodaran@globalsolcommunities.org or contact: +267-75 987 534.

11. This project is not just an analysis; it is a call to action. Together, we can unravel the complexities of our current food production systems and work towards a generative and sustainable future.

12. THE FRAMING QUESTIONS:

- a. **What is happening today globally in agriculture development?**
- b. **What do we want to see for global agriculture development that has generative qualities allowing for the more uniform development of fertile lands and learning to reverse their impacts over time on the globe's extreme climate behavior?**
- b. **What is stopping us from reaching this goal?**
- c. **What would take you (us, as SoLs and friends) to build a community that brings influence on the global Aqua-Agri Systems?**

13. Thank you for considering this invitation. We look forward to the possibility of working together to make a lasting impact on the global food production landscape.

Warm regards,

Ms Sheila Damodaran, Mr Antonio Linares & Mr Luca Codeluppi
Corporate Director STRLDi
A collaboration with Global SoL Communities

NEXT STEPS:

12. As part of the first steps, we invite you to a series of presentations and conversations on this topic. It will be a small group that includes persons who are in Brazil, India, US and Scotland.

13. Sheila will share with you her experience being a designer and researcher using the five disciplines in particular the System Archetypes to uncover the resistant nature of unemployment in Botswana. It is a showcase of the infrastructure that successfully understood, engaged and leveraged on the three players in turning the situation of employment in the country of her research works.

14. When scaled as a national intervention, the country for the first time took a bold step to protect its local farmers so that they can grow their businesses in their country. They did this by banning the importation of all horticulture products (fruits and vegetables) from across its borders. As a result, we now see more citizens joining the farmer fraternity and are making efforts to learn the ropes of turning their lands green and be profitable. This is a significant shift compared to anything it has done before. These now have an impact on driving food manufacturing in the nation. Agriculture and manufacturing are the broadest sectors of an economy to absorb significant unemployment. The ball is now in motion to grow them.

15. She is further actively involved in bringing practices of generative farming to the local farmers and we see the excitement it creates in building soil fertility despite the drought-stricken lands that they work on. Generative farming with its attention on ecosystem building has built-in deep systemic disciplines within it. These, when played out, help farmers take simple solutions that teach their soil to regenerate fertility by itself. These behaviors and actions lead us to believe in the immense potential that we can garner, when the works of the five disciplines are scaled to issues at global spaces.

16. This will be about a two-to-three-year project that involves various players to build global research in this space. The organization and analysis of data will not take more than two months.